



“Got Your Bags?”

Thank you for visiting the “**Got Your Bags?**” campaign web site – your one-stop-shop for all [reduce, reuse and recycle information on bags!](#)

The “**Got Your Bags?**” campaign is a public education and outreach effort aimed at increasing Californians awareness of the recyclability of plastic bags and statewide access to locations for recycling bags and wraps, as well as increasing Californians use of reusable bags.

The campaign originated as a grassroots effort with the Mariposa County Public Works Department (MCPWD) and the Mariposa County Unified School District, who worked together on a pilot stenciling project in local supermarket parking lots. MCPWD staff created the “Got Your Bags?” slogan and logo stencil design. The stencil painting was then incorporated into a lesson plan on recycling for summer school students.

Keep California Beautiful (KCB) is now taking this campaign statewide by uniting non-profit, business, community and government organizations around the common goal of promoting the three R’s as they relate to bags – reduce, reuse and recycle.

- **Reduce:** Many California grocers and retailers sell inexpensive reusable bags and shoppers can always decline a bag at checkout (is a bag really necessary for one small item?).
- **Reuse:** More than 90 percent of consumers reuse their grocery bags at home for an infinite number of purposes – right, dog owners?
- **Recycle:** State law requires most large supermarkets and pharmacies to set up recycling bins so every Californian can return shopping bags, dry-cleaning bags, bread bags, wraps from paper towels, bathroom tissue, napkins, diapers – even the plastic bag that delivers the newspaper. Recycling these bags and wraps allows them to have a second life as new products including backyard fencing and decking, building and construction products, shopping carts, and of course, new bags.

“Got Your Bags?” Campaign Partners

The “**Got Your Bags?**” campaign is actively seeking partners to ensure these important environmental messages reach as many Californians as possible. Partners can contribute to the campaign in different ways – from distributing educational materials to conducting in-store events and giveaways.

In addition to Keep California Beautiful, other current campaign partners include Albertsons, the California Integrated Waste Management Board, ChicoBag, Lucky, Save Mart, SUPERVALU, the Progressive Bag Affiliates of the American Chemistry Council, Roplast Inc., and Weisenbach Specialty Printing, among others.

[Click here for more information on how you can become a campaign partner.](#)

Everyone can play an important role in reducing trash, preventing litter and putting the three R’s to use! The “**Got Your Bags?**” campaign is working to make California the cleanest and most beautiful state in the nation.