



Keep California Beautiful's
**GREAT CALIFORNIA
CLEAN UP**

part of
The Great American Clean Up

March 1-May 31, 2008



**Have you signed up to help clean up California with
Keep California Beautiful and The Great American Clean Up yet?**

Join your neighbors and friends!

Keep California Beautiful is looking for volunteers to help clean up California by participating in the largest clean up and beautification program in the state and the country!

What is The Great California Clean Up?

Keep California Beautiful, in concert with Keep America Beautiful's *Great American Clean Up*, sponsors hundreds of clean up, recycling, and beautification projects throughout the state designed to clean up California's public lands, neighborhoods, streets, highways, rivers, beaches, parks and recreation areas. **VOLUNTEER!!!** We need *your* help to WIN the war on litter!

Who is Keep California Beautiful?

Keep California Beautiful (KCB) is a nonprofit environmental organization dedicated to encouraging grassroots responsibility for California's environment. KCB believes individuals can **MAKE A DIFFERENCE** in their own community. KCB provides *FREE* resources such as trash bags, gloves, flower seeds and volunteer incentives to individuals, community groups, and organizations willing to volunteer for community clean up's, recycling, and beautification projects.

Who can participate?

Anyone! Adults, kids, civic groups, high school and college students, girl and boy scouts and community organizations **ALL** can help collect trash and recyclables from parks, vacant lots, streets, trails, roadways, recreational areas, beaches or lagoons. You can even plant a tree or garden! Remember, KCB will provide resources free of charge, trash and recycling bags, volunteer rewards and more!

How can I get involved?

Identify a location in your community that needs help, or contact KCB to find out about projects already scheduled for your area. KCB can be reached a 916-361-9301 or 1-800-CLEANCA. More information can be found at **WWW.KEEPCALIFORNIABEAUTIFUL.ORG**

All you need to do to get started is simply fill out the attached form and mail to:

KEEP CALIFORNIA BEAUTIFUL
8950 CAL CENTER DRIVE, SUITE 145
SACRAMENTO, CA 95826

... or fax it back to
(916) 368-9304.

PLEASE POST !

DISPLAY THIS NOTICE AT
YOUR PLACE OF BUSINESS,
SCHOOL, LIBRARY, CLUB,
COLLEGE OR UNIVERSITY.

ENCOURAGE YOUR FRIENDS AND
NEIGHBORS TO PITCH IN AND HELP
KEEP CALIFORNIA BEAUTIFUL!