

## Greetings Volunteers!!

Its time to begin signing up to conduct a cleanup, recycling or beautification event for **Spring 2009!** Keep California Beautiful is participating in the GREAT AMERICAN CLEANUP™.

A new survey reveals that people want to get involved in community improvement activities, and **The Great California Cleanup**, part of the Great American Cleanup™ which takes place each March 1- May 31, offers a wealth of opportunities.

**Keep California Beautiful** (KCB) will provide you with free bags, gloves and other volunteer incentives to help your efforts. Every city could use a sprucing up somewhere and what better way than to mobilize volunteers and engage your citizens to clean up a park, neighborhood, an unsightly vacant lot, painting out graffiti, or planting flowers and trees.

As **Keep California Beautiful** celebrates 18 years of working together improving communities statewide; involving 551,557+ volunteers, collecting over 22,000,534 pounds of litter and trash from California highways, public lands, waterways, and beaches during the Great American Cleanup.™

Attached is the registration form and helpful suggestions on ways you can mobilize your community to get involved in **The Great California Cleanup/Great American Cleanup**. Just fill out the registration form indicating the date, number of volunteers participating, amount of materials needed, etc. and email it back to us at: [bpohl@cleanca.org](mailto:bpohl@cleanca.org). We will ship the materials to you prior to your event.

***Please do not use a P.O. Box for shipping purposes.***

Here are some examples of past activities that some cities organized:

**Keep Glendale Beautiful** - Hundreds of volunteers conducted a citywide litter/debris Cleanup and graffiti site abatement, tree/shrub, flower planting and property improvements for low-income citizens.

**NEIGHBORHOOD CLEANUPS – 2,000 volunteers throughout the City of San Bernardino rallied together to cleanup their community one neighborhood at a time.**

