



HOW TO ORGANIZE YOUR OWN KEEP CALIFORNIA BEAUTIFUL CLEAN UP!

NEED IDEAS FOR AN EVENT?

Litter/Debris Clean Up
River/Lake/Creek Clean Up
Beach Clean Up
Graffiti Site Abatement
Tree & Shrub Planting
Flower or Bulb Planting
Litter-Free Event
Street/Road/Highway Clean Up
Wetland Restoration
Illegal Dump Site Removal
Park/Playground/Recreation
Area
(Clean Up, Construction or
Renewal)
Youth/Community Education
Underwater Clean Up
Community Improvement
Community Beautification
Hiking, Biking, Nature Trail
Clean Up
Educational Workshop
Home & Commercial Building
Painting Project
Clean Area Alongside Railroad
Tracks
Reduce/Reuse/Recycle Event
(e.g. clothing, beverage
container, newspaper, tires,
batteries, cell phones, e-waste)

Do you have any community eyesores? How many times have you passed by a litter-strewn park or graffiti-splashed building and wished it would go away? Perhaps it's the local playground plagued with garbage, or maybe a recycling effort needs a jumpstart. All it takes is someone to say, "enough is enough"! It's a great way to improve your local community and be one of the thousands of volunteers involved in Keeping California Beautiful! **HERE'S HOW:**

- 1. Form A Clean Up Committee:** Organize a clean up committee by seeking out a few people who share your passion for the cause. Set a meeting date and let the ideas flow. Decide which project everyone wants to tackle.
- 2. Set A Date:** Saturday mornings (8:00 a.m.-Noon) are best, with an alternate rain date the following weekend. Make sure that an activity you are planning is not the same day as another community event, especially one that relies on volunteers.
- 3. Contact Keep California Beautiful:** We WANT to help! Call 916-368-9301 or 1-800-CLEAN CA or visit www.keepcaliforniabeautiful.org and request a Clean Up Registration Form. Fill it out and send it in!
- 4. Beauty and the Businesses:** Turn to local business owners to support your efforts. Ask them to donate supplies (flowers, bulbs, paint and brushes, t-shirts, refreshments, etc.) and provide window space for posters announcing your program or project. Ask their employees to help in your activities.
- 5. Enlist the Tall and the Small:** Reach out to local scout troops, church groups and other community organizations; ask them to roll up their sleeves and get involved. Also, contact local radio, newspaper and television stations and alert them about your Keep California Beautiful Clean Up Event/Project. Ask for their help in getting the word out!
- 6. Be Prepared:** Make a checklist of the equipment you will need to remove litter, clean up and/or beautify an area. Ask volunteers to bring their own equipment and encourage them to wear sunscreen, proper clothing, sturdy shoes and heavy work gloves.
- 7. Plan A Contest for Volunteers:** Have a contest for most unusual item found, most trashed collected etc...
- 8. Couldn't Have Done It Without You!:** Celebrate your achievements and say thank you to your volunteers for an important job well done. Host a picnic or B.B.Q. after the event and invite local officials, business owners, community and civic groups that helped you create your Keep California Beautiful Clean up! Remember to recognize all of their contributions through media and personal communications.
- 9. Don't forget to send in your Wrap Up Report after your event!**
You may mail it to: -or- **Fax:** 916-368-9304
Keep California Beautiful **Email:** info@cleanca.org
8950 Cal Center Drive, Suite 145
Sacramento CA, 95826.

The possibilities are endless... So roll up your sleeves & have fun. Your efforts to improve your community will become a source of pride for everyone!